




Recnowa Initiative

Box KS 6971 Kumasi

Ghana

<p>The Solbag solar backpack</p> 	<p>Value Propositions</p> <p>The Solbag solar backpack is a portable solar backpack designed for off-grid users that incorporates a detachable solar panel, LED reading light, and a mini-USB port for charging small devices.</p> <p>Addressing the energy needs for off-grid users.</p> <p>Free solar powered light with the purchase of a bag.</p> <p>Addressing their energy needs.</p>	<p>Customer Relationships</p> <p>Ongoing support and after sales servicing.</p> <p>They are part of our business model</p> <p>Built into cost component.</p>
<p>inventors / creative</p> <p>Kwaku Kyei, Mr President Kwame Kyei Dr Director of Corporate Affairs</p>	<p>Competitive advantages</p> <p>By utilizing the solar panels to harness energy, the device can power an LED light for 20 hours with a full battery, which is completely charged after six hours of sunlight.</p> <p>With the USB 2.0 port, users can charge cell phones, medical tools, or any device that is USB-enabled.</p> <p>In the evening, the bright white LED light makes it possible for users to read or even light up a room for continued work and study time.</p>	<p>Customer Segments</p> <p>School children, village folks and people from all walks of life</p>

<p>Status (Patent, Trademark, Design) Registration process for trademark ongoing.</p>	<p>Cost Structure Assembling products Solar panel and lamps Manufacturing</p>	<p>Revenue Streams Getting free solar light with the purchase of a bag. Cost of energy By cash Donor funding/subsidized It is our main source of revenue.</p>
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