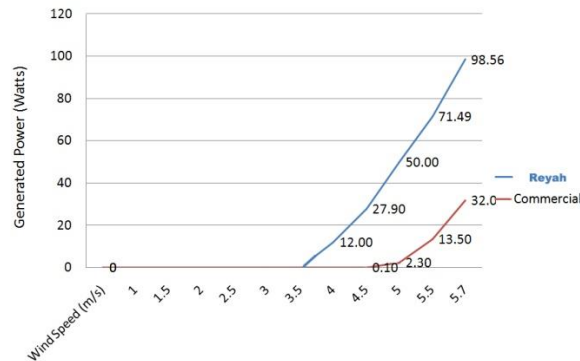


Value Propositions

Taqetna has designed and engineered a new high efficiency vertical turbine, that generates electricity at low wind speeds, the new technology is called “Reyah”; Reyah is a new class of Vertical Axis Wind Turbine, patent registered, that generates electricity from wind power, the main advantage of Reyah over current similar technologies is that *it's efficiency is higher than the latest available products in the markets.*



Customer Relationships

Sales force
 Website (email news letter)
 Customer service representative
 Social Media
 (web pages; Facebook, twitter..
 Green initiatives
 Taqetna.com/TREE

inventors / creative



Eng Mahmoud Shattel
 Founder & CEO

Competitive advantages

More Efficient wind turbine; more energy
 Electricity at low wind speeds
 Self & Sustaining power generation low cost
 Low maintenance

Customer Segments

Corporate Customers
 (Telecom operators, small farms, green organizations)
 Consumers
 (inhabitants of remote areas , Environmentalists)

		Organization with high dependency on uninterrupted power (Security organizations, army, hospitals)
Status Looking for a partner to commercialize the 100KW and 1MW scale of it	Cost Structure Components & parts Payroll Rent Tools Marketing & Sales	Revenue Streams Direct Selling (65%) Training & consulting (15%) Installation & Maintenance (20%)