

 <p style="text-align: center;"><b>BIOGAS FROM BIOLATRINES</b></p>	<p><b>Value Propositions</b></p> <p>Clean cooking Improved agricultural production access to Energy, sanitation Use of chemical fertilisers</p>	<p><b>Customer Relationships</b></p> <p>Customers expect regular checkups and visits on their installed digesters We offer regular service and maintenance to our clients We do end user trainings on every biogas digester constructed We regularly call our clients to greet and ask for the performance of the digesters</p>
<p><b>inventors / creative</b></p> <p>HEIFER PROJECT INTERNATIONAL</p>	<p><b>Competitive advantages</b></p> <p>Disposes human waste in a 100 % ECO friendly manner. Generates color less, odour less inflammable BIO GAS(Methane) for cooking, water &amp; room heating etc.</p>	<p><b>Customer Segments</b></p> <p>Small scale farmers in rural settings with no access to toilets Institutions like schools, hospitals etc who need toilet services and don't have space to dig pit latrine but also need gas for cooking purposes Farmers who don't access to organic fertilizers for their crops</p>

<b>Status (Patent, Trademark, Design)</b>	<b>Cost Structure</b>	<b>Revenue Streams</b>
Patent being processed	Initial investment of putting up a biogas system Marketing and promotion of the bio latrine Utilities Backend maintenance	Price related monthly subscription One time installation fee